The following demands are translated from a longer document in which the Coordinadora Nacional de Organizaciones Cafetaleras (CNOC – the National Coalition of Coffee Organizations) lays out their case against the Nestle project and for farmer-led development of the coffee sector.

We solicit the following from the Federal Government:

1. That SADER (the Department of Agriculture and Rural Development) or other government entities provide no financial resources for the development of new plantations of robusta coffee in conjunction with the Nestle project.
2. That new plantations of robusta coffee in Veracruz or other states be classified as reforestation, nor any financial resources from the Sembrando Vida (Planting Life) program be utilized for new plantations of robusta coffee.
3. That the government assess the environmental repercussions of planting 150,000 hectares of robusta coffee in Veracruz and the neighboring states. This plan should be revisited taking into consideration the loss of biodiversity that it would mean, and the opposite restorative capacity of shade-grown coffee to halt environmental degradation.
4. Lastly, we request dialogue with President Andres Manual Lopez Obrador, Secretary of SADER (Agriculture and Rural Development) Victor Villalobos and Secretary of Social Welfare Maria Luisa Albores to present to them information about our specific public policy proposals for coffee in Mexico.

Full text of the document is available here (Spanish).